

SUFFOLK COUNTY FILM COMMISSION
January 6, 2016
MINUTES

Attendance: Jake Gorst, Dylan Skolnick, Naomi Hogarty, Lenny Stucker, Greg Schmizzi, Donna McKenna, Diana Cherryholmes

Absent: Stephen Taub, Campbell Dalglish, Greg Pace, Susan Gatti, Jim Vignato, Julie Stone

Staff: Erin Reyes, Janet Scheel

Meeting called to order 10:15 a.m.

Cherryholmes asked for consideration of November minutes, Lenny moved, Greg second, unanimous.

Cherryholmes asked that we discuss the Film Commission goals for 2016. The following was agreed upon.

Goals

- A. Attract productions to Suffolk County
- B. Ask productions to utilize Suffolk County talents
- C. Attract tourists to attend Suffolk County Film Festivals/Events
- D. Grow Industry
- E. Train people in the trades

Objectives for 2016

- a. Expansion of Union zone
ACTION: Can Suffolk County create incentives for the film industry (lodging & meals).
- b. Networking, utilizing social media, vine, Instagram in addition to what the Film commission utilizes now.
ACTION: Staff to send power point to Film Commission members.
ACTION: Staff and Film Commission members to attend more industry events in the region.
- c. Advertising
- d. Promotion
ACTION: Film Commission members to forward newsworthy information to staff. Staff will see that this information becomes a press release. Example: Lobster House now turns away business because of The Affair shoots.
- e. Next Exposure discussion involved to explore new partnerships. Naomi motions the exploration of new partnerships, seconded by Dylan and Lenny, unanimous.
- f. First Exposure

The membership confirmed to continue using the hashtag #FilmSuffolk on all social media platforms.

New Business was a discussion of Film Commission membership and attendance. The membership discussed qualities of potential new members. All Film Commission members are appointed by the County Executive.

Adjourned at 11:40, nominated by Naomi, Dylan seconded, Unanimous.

Respectfully submitted,
Diana Cherryholmes
Suffolk County Film Commission Chair