

SUFFOLK COUNTY FILM COMMISSION
May 4, 2016
MINUTES

Attendance: Campbell Dalglish, Susan Gatti, Jake Gorst, Naomi Hogarty, Donna McKenna, Greg Schimizzi, Dylan Skolnick, Lenny Stucker, Diana Cherryholmes,

Absent: Stephen Taub, Jim Vignato, Julie Stone, Greg Pace

Public: Barbara Branca, NY Sea Grant

Meeting called to order 10:10 a.m.

Cherryholmes asked for consideration of January minutes, Lenny moved, Jake second, unanimous.

Cherryholmes asked that we continue to use #FilmSuffolk in social media.

Goal: Industry Mixer

Discussion of potential partners, locations and target audience. Subcommittee formed to discuss mixer, panel and presentations.

Goal: Advisory Board

Discussion of methods to attract, invite and how to utilize these individuals. Subcommittee formed to move this forward.

Old Business:

Susan said that the Film Commission needs to utilize SEO for the website, Diana said that Suffolk IT told the Film Commission to ask for marketing advice.

New Business:

Motion to adjourn 11:01am nominated by Naomi, Dylan seconded, Unanimous.

Respectfully submitted,
Diana Cherryholmes
Suffolk County Film Commission Chair

Next meeting: July 6, 2016